



CasualSAB

14.7K subscribers

Long-time Star Trek Online player covering the latest news, updates, ship reviews, and game systems. My goal is to keep folks informed and help players get more enjoyment out of the game.

I also regularly livestream on YouTube and Twitch and occasionally cover PC hardware and peripherals that I use for gaming and content creation.

For business inquiries, review samples, or collaborations, please use the email listed below.

Key channel stats

Last 28 days

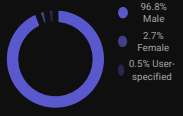
Subscribers (Lifetime)	Videos published (Lifetime)	Unique viewers	Views
14.7K	1.5K	40.2K	396.7K

Watch time (hours)	Average view duration	Average percentage viewed	Returning viewers
31.0K	8:56	26.7%	67.6%

Demographics

Last 28 days

Gender



Age

13–17	1.4%
18–24	2.7%
25–34	15.5%
35–44	33.1%
45–54	31.1%
55–64	13.7%
65+	2.6%

Geography

United States	43%
United Kingdom	10.9%
Germany	8%
Canada	5.8%
Australia	1.9%

Audience interests

Last 28 days

	Interest level	Audience share
High-End Computer Aficionados	Very High	
Luxury Shoppers	Medium	
PC Gamers	Very High	
Console Gamers	High	
Technology	Medium	

Shopping interests

Last 28 days

	Interest level	Audience share
TV & Video Streaming Subscription Services	Very High	
Memory & Storage	Very High	
Computers & Peripherals	High	
Consumer Electronics	Medium	
Video Games	Medium	

Household income

Last 28 days

Top 10%	33.3%

Branded content videos

Videos with paid promotion



Rapoo VT7 Max Gen 2 Gaming Mouse - Worth $60?

5.2K views • 11 months ago



Upgrading My Gaming Setup (HUANUO TitanLift Heavy Duty Monitor Arm)

2.3K views • 6 months ago



ATK Blazing Sky F1 V2 Ultimate Wireless Esports Mouse Review - Worth $90?

4.5K views • 7 months ago



Don't Buy a Monitor Arm Until You See This! ($30 Budget Pick) | Huanuo Flowlift Pro

2.7K views • 3 months ago

Featured videos

Video highlights



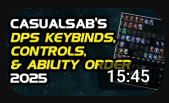
Best Premium Ships from Event Campaign VIII (2026) | Star Trek Online

43.8K views • 1 month ago



Best Ships of 2025 | Star Trek Online

20.5K views • 9 months ago



CasualSAB's DPS Keybinds, Control Settings, & Ability/Tray Order | Star Trek Online

6.5K views • 1 year ago



Fixing the Glorious Model O Wireless Squeaky Scroll Wheel

60.0K views • 5 years ago

Topic categories

This chart shows a list of urls to wikipedia pages that describe the channel's content

Strategy video game

Video game culture

Parental status

Last 28 days

Non-Parents	97.2%

Social Media

Builds Channel
Twitch
Builds Discord

My Discord

Contact

CasualSAB
realcasualsab@gmail.com

Joined YouTube

December 15, 2013

Location

United States

This Media Kit was created on Oct 13, 2026. The audiences are made up of groups of people with interests and intents as estimated by Google. Learn more